



January 24, 2005

Friends of the Y

Dear Friend:

As chairperson of the Saint John YMCA-YWCA Red Triangle Award Dinner, I am writing to present you with an opportunity to participate in one of the most prestigious events held in the Greater Saint John area. The Saint John YMCA-YWCA holds this dinner to recognize two deserving members of our community. The first is the presentation of the Red Triangle Award for long and meritorious service, outstanding contributions and achievement; the second is the Young Leader to Watch Award which is presented to an individual 35 years of age or less who is a role model of skilled and enthusiastic leadership in an educational, family, career or community setting. The dinner itself will be held at the Trade and Convention Centre on May 18<sup>th</sup>, 2005 and will be attended by many of our community's leaders and influential members.

Attached, for your consideration, is a sponsorship program outlining the history of the Red Triangle, our past recipients and the levels and benefits of sponsorship. Our committee would be honoured if you would take this opportunity to partner with the Saint John YMCA-YWCA by becoming a sponsor of this event.

The recipients of both the Red Triangle Award and the Young Leader to Watch Award will be announced in February. By becoming a sponsor now your support will be recognized from the onset in all promotion and publicity this event captures.

Please contact me at your convenience should your organization be interested in Sponsoring the Saint John YMCA-YWCA Red Triangle Award Dinner.

Thank you for your consideration and I look forward to hearing from you soon.

Yours sincerely,

Ron Lockhart  
Chairperson, Red Triangle Award Dinner Committee

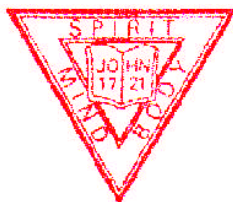




YMCA-YWCA

We build strong kids,  
strong families, strong communities.

# Red Triangle Dinner Sponsorship Program



Saint John YM-YWCA Inc.

19-25 Hazen Avenue, Saint John, New Brunswick E2L 3G6 tel. (506) 634-7720 fax (506) 642-4295  
Charitable Business Number: 119253086RR0001 [www.saintjohnY.com](http://www.saintjohnY.com)



A United Way Agency

## History:

The Red Triangle symbol has been associated with the 'Y' movement since its inception.

"The triangle stands, not for body or mind or spirit, but for the man as a whole". (Luther Gulick, 1880, conceptual developer of the triangle.)

The three equal sides of the triangle represent equal development of spirit, mind and body: a holistic approach. The bible, in the original design, emphasizes the 'Y's value system founding on Christian principles.

In 1990 the Board of Directors of the Saint John YM-YWCA agreed to award a Red Triangle in recognition of long and meritorious service, outstanding contributions and achievement. The recipients of the award will have contributed to the furthering of the values and mission of the YM-YWCA and will have enhanced the work of the Association.

## Past Recipients:

1990	James A. MacMurray (deceased)	1998	C. William (Bill) Stanley
1991	Philip W. Oland (deceased)	1999	Dr. Edward J. Doherty
1992	Dr. G. Forbes Elliot (deceased)	2000	Clifford G. Warner
	Elsie E. Wayne	2001	Keith M. Wilson
1993	Ethel Flewelling		William T. Gale
	George Stears (deceased)	2002	Lino J. Celeste
1995	Malcolm Somerville		Christopher J. Long (Young Leader to Watch)
1996	Dr. Mary Eileen Travis	2004	Patrick Darrah
1997	Harry Gaunce		Dale Knox (Young Leader to Watch)

## Why We Need Your Sponsorship:

The above honourable members of the community exemplify by deed and example the mission and values of the Saint John YM-YWCA. This year we will continue the tradition by presenting the Red Triangle Award and the Young Leader to Watch Award at a dinner being held on April 14<sup>th</sup> at the Trade and Convention Centre.

Proceeds from the dinner will continue to support our Youth programs and membership sponsorships. The following are some of the ways in which the dinner provided support in 2004:

➤	Total 'Y' contribution of \$ for all sponsored memberships:	\$85,000
➤	Total number of sponsored youth	365/Term
➤	Total number of sponsored camp participants (day & residential)	110
➤	Total number of sponsored participants in childcare and Afterschool	55
➤	Total number of Rainbow participants	396

Youth sponsorship allows children with disadvantaged circumstances to participate in the activities that help them grow in spirit, mind and body. Your sponsorship will help us today to continue to provide support to the community.

## Three Levels of Sponsorship:

### 1. **Gold Sponsor**

Sponsorship amount: **\$2,500**

*Benefits* of being a **Gold** Sponsor:

- Exclusivity within the industry
- Identification in all promotion and publicity
- Verbal recognition at the Red Triangle Dinner
- Identification on any multi-media production for the event
- Identification on program (and/or) menu at dinner
- 4 (four) complimentary tickets

### 2. **Silver Sponsor**

Sponsorship amount: **\$1,000**

*Benefits* of being a **Silver** Sponsor:

- Identification in all promotion and publicity
- Verbal recognition at the Red Triangle Dinner
- Identification on any multi-media production for the event
- Identification on program (and/or) menu at the dinner
- 2 (two) complimentary tickets

### 3. **Bronze Sponsor**

Sponsorship amount: **\$500**

*Benefits* of being a **Bronze** Sponsor:

- Identification on all promotion and publicity
- Verbal recognition at the Red Triangle Dinner
- Identification on any multi-media production for the event

# Saint John YM-YWCA 2004

**Mission Statement:** We are a charitable organization with dedicated leadership committed to improving health and wellness, in our community and abroad, by providing programs, services and support that develop Spirit, Mind and Body.

**Subsidy Policy:** The programs of the Saint John YM-YWCA are open to everyone regardless of race, gender, creed or economic circumstance.

## Basic Statistics

- The YMCA in Saint John was founded in 1854
- The YWCA in Saint John was founded in 1870
- Both 'Y's amalgamated in 1986
- Staff:
  - Full-time ..... 45
  - Part-time..... 66
  - Seasonal ..... 66
- **Facilities:**
  - Hazen Avenue is a full-service facility consisting of 57,000 square feet
  - Camp Glenburn is a 25 acre seasonal, residential camp

## Who We Are

- **Membership:**
  - Number of Members (70% Full Paying & 30% Sponsored) 2,200
    - 26% are Family Memberships
  - Number of Participants 7,000+
  - Number of Volunteers 167
- **Childcare:**
  - Largest not-for-profit Childcare provider in Canada
  - 10 Childcare/After School Centres 267
    - 1 West
    - 2 North
    - 1 Central
    - 2 East
    - 3 Kennebecasis Valley
    - 1 St. Martins
- **Camping:** Number of Children
  - Glenburn 650
  - Camp Carpenter 150
    - 5 Weeks – Agency
    - 5 Weeks – Public at Large
  - Hazen Avenue (Day Camps) 245
  - Millidgeville Community Centre – 2004/2005 Initiative
- **Youth & Teens:**
  - Total Number of Participants in all programs 365/Term
  - Number of Leader Corps Participants 15
  - Number of Rainbows Participants 396
    - 65 Volunteer Facilitators
    - 28 Locations
  - Number of Participants in our Youth Special Events 2,998
- **Government/Partnership Programs:**
  - CASP - Community Academic Services Program Annual Participants 35
  - SEB - Self Employment Benefit Program Annual Participants 20
  - Computer & Other Information Courses Annual Participants 270
  - Settlement Services Annual Participants 257

## Who We Help

- **Number of Sponsorships:**
  - Membership 660
  - Childcare 55
  - Camping –
    - Glenburn 80
    - Day Camps 30
- Community Support (Rainbows & Non-Profits) 400+

## The 'Y' & the Community

The Saint John YM-YWCA is deeply committed and involved with the community. Special thanks to our Key Partners below, whose contributions have enabled many people to grow in Spirit, Mind & Body.

- United Way of Greater Saint John
- ProKIDS
- RBC Foundation
- Saint John YM-YWCA Century Club
- Greater Saint John Community Foundation
- Y's Men's Club
- JD Irving Ltd.
- Children's Foundation of NB Protestant Orphans' Home
- Federal Government of Canada
- Provincial Government of New Brunswick
- Friends of the 'Y'
- MacMurray Foundation
- Mindcare NB
- School Districts 6 & 8